

PACKAGING

BUYER'S GUIDE

5 Key Steps to Prep Your Product to Ship



Double check the weight and dimensions of your product.

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Decide on your method of transport via air, water or ground. Are there customs regulations that will apply to your shipment?



Come up with terms to describe your product (fragile, moisture sensitive, heavy).

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Find out how the package will be handled by the end user (receiving capabilities, long term storage, reusable).



Decide on the artwork or stenciling you'll want on the packaging (logo, handling instructions).

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